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|-------------------|--|-------|--------------------------|
| TANGGAL PENGAJUAN |  | EVENT | DOUBEL EXPOSE-MDJO6XTTC4 |
|-------------------|--|-------|--------------------------|

| DATA ACARA             |                               | DATA ACARA          |                           |
|------------------------|-------------------------------|---------------------|---------------------------|
| NAMA ACARA             | DE BY SHOWROOM GORONTALO MALL | TARGET ACARA        | Rp.200,000,000            |
| LOKASI ACARA           | gorontalo mall                | PERIODE ACARA       | 2025-03-17 S/D 2025-03-15 |
| KOTA                   | gorontalo                     | DURASI ACARA        | -2 HARI                   |
| ESTIMASI BARANG DAGANG | 1,000 PCS                     | LUAS AREA           | 8 METER PERSEGI           |
| DISCOUNT ACARA         | 10_HAPPY_PRICE_30_GRC         | BIAYA SEWA          | Rp41,070,000              |
| JUMLAH CREW            | 3 ORANG                       | BIAYA SEWA PERHARI  | Rp.-20,535,000            |
| ALAT TRANSAKSI         | POS                           | BIAYA SEWA PERMETER | Rp.-2,566,875             |

KEBUTUHAN

| SUPPORT MEDIA DISPLAY |        |     | DETAIL BARANG DAGANG |           |      |     |
|-----------------------|--------|-----|----------------------|-----------|------|-----|
| ALAT                  | JUMLAH | KET | ASAL TOKO            | JUMLAH    | DEPT | KET |
| TSTAND                |        |     | SHOWROOM GORONTAL    | 1,000 PCS |      |     |
| HANGBAR               |        |     |                      |           |      |     |
| WAGON                 |        |     |                      |           |      |     |
| HANGER                |        |     |                      |           |      |     |
| TSTAND                |        |     |                      |           |      |     |
| RAK DISPLAY           |        |     |                      |           |      |     |
| SET KOMPUTER KASIR    |        |     |                      |           |      |     |
| TABLE                 |        |     |                      |           |      |     |
| PATUNG                |        |     |                      |           |      |     |
| KARPET                |        |     |                      |           |      |     |
| LAINNYA               |        |     | TOTAL BARANG         | 1,000 PCS |      |     |

TARGET & DETAIL BIAYA

| TARGET               | Rp.200,000,000 |                | DETAIL CREW           |              |            |        |
|----------------------|----------------|----------------|-----------------------|--------------|------------|--------|
| BIAYA SEWA           | Rp.41,070,000  |                | JUMLAH CREW           | 3 ORANG      | 2 EXISTING | 1 BARU |
| SALARY CREW          | Rp.0           |                | UMK                   | Rp.3,221,731 |            |        |
| BIAYA EXPEDISI       | 0              |                | DURASI EVENT          | -2 HARI      |            |        |
| BIAYA MEDIA PROMO    | Rp0            | TANPA FLYERING | ESTIMASI SALARY PER H | Rp.0         | PERBANTUAN |        |
| BIAYA OPERASIONAL    | Rp500,000      |                | JUMLAH OFF            | HARI         | PERBANTUAN |        |
| BIAYA LAINNYA        | Rp1,500,000    |                | TOTAL HARI PER CREW   | -2 HARI      | PERBANTUAN |        |
| ESTIMASI BIAYA       | Rp44,570,000   |                | RINCIAN BIAYA CREW    | Rp.0         | PERBANTUAN |        |
| ESTIMASI PROFIT/LABA |                |                | TOTAL BIAYA PER CREW  | Rp.0         | PERBANTUAN |        |
| UANG DEPOSIT         |                |                | TARGET SEBAR FLYER    |              |            |        |
| RASIO BUDGET VS TARG | 22.3%          |                | TARGET KENAIKAN TRAF  |              |            |        |

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