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|-------------------|-------------------|-------|------------------------|
| TANGGAL PENGAJUAN | Dec 6 2024 8:56PM | EVENT | POPUP STORE-AUHIA51MVK |
|-------------------|-------------------|-------|------------------------|

| DATA ACARA             |                          | DATA ACARA          |                           |
|------------------------|--------------------------|---------------------|---------------------------|
| NAMA ACARA             | POPUP BY FS PALANGKARAYA | TARGET ACARA        | Rp.105,000,000            |
| LOKASI ACARA           | LIPPO PLAZA PALANGKARAYA | PERIODE ACARA       | 2024-12-07 S/D 2025-01-05 |
| KOTA                   | PALANGKARAYA             | DURASI ACARA        | 29 HARI                   |
| ESTIMASI BARANG DAGANG | 1,000 PCS                | LUAS AREA           | 9 METER PERSEGI           |
| DISCOUNT ACARA         | 10_HAPPY_PRICE_30_GRC    | BIAYA SEWA          | Rp18,150,000              |
| JUMLAH CREW            | 2 ORANG                  | BIAYA SEWA PERHARI  | Rp.625,862                |
| ALAT TRANSAKSI         | POS                      | BIAYA SEWA PERMETER | Rp.69,540                 |

KEBUTUHAN

| SUPPORT MEDIA DISPLAY |        |     | DETAIL BARANG DAGANG |           |      |     |
|-----------------------|--------|-----|----------------------|-----------|------|-----|
| ALAT                  | JUMLAH | KET | ASAL TOKO            | JUMLAH    | DEPT | KET |
| TSTAND                |        |     | FS PALANGKARAYA      | 1,000 PCS |      |     |
| HANGBAR               |        |     |                      |           |      |     |
| WAGON                 |        |     |                      |           |      |     |
| HANGER                |        |     |                      |           |      |     |
| TSTAND                |        |     |                      |           |      |     |
| RAK DISPLAY           |        |     |                      |           |      |     |
| SET KOMPUTER KASIR    |        |     |                      |           |      |     |
| TABLE                 |        |     |                      |           |      |     |
| PATUNG                |        |     |                      |           |      |     |
| KARPET                |        |     |                      |           |      |     |
| LAINNYA               |        |     | TOTAL BARANG         | 1,000 PCS |      |     |

TARGET & DETAIL BIAYA

| TARGET               | Rp.105,000,000 |                | DETAIL CREW           |         |            |        |
|----------------------|----------------|----------------|-----------------------|---------|------------|--------|
| BIAYA SEWA           | Rp.18,150,000  |                | JUMLAH CREW           | 2 ORANG | 2 EXISTING | 0 BARU |
| SALARY CREW          | Rp.0           |                | UMK                   | Rp.0    |            |        |
| BIAYA EXPEDISI       | 0              |                | DURASI EVENT          | 29 HARI |            |        |
| BIAYA MEDIA PROMO    | Rp0            | TANPA FLYERING | ESTIMASI SALARY PER H | Rp.0    | PERBANTUAN |        |
| BIAYA OPERASIONAL    | Rp1,200,000    |                | JUMLAH OFF            | HARI    | PERBANTUAN |        |
| BIAYA LAINNYA        | Rp300,000      |                | TOTAL HARI PER CREW   | 29 HARI | PERBANTUAN |        |
| ESTIMASI BIAYA       | Rp19,950,000   |                | RINCIAN BIAYA CREW    | Rp.0    | PERBANTUAN |        |
| ESTIMASI PROFIT/LABA |                |                | TOTAL BIAYA PER CREW  | Rp.0    | PERBANTUAN |        |
| UANG DEPOSIT         |                |                | TARGET SEBAR FLYER    |         |            |        |
| RASIO BUDGET VS TARG | 19.0%          |                | TARGET KENAIKAN TRAF  |         |            |        |

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