

|                   |                    |       |                        |
|-------------------|--------------------|-------|------------------------|
| TANGGAL PENGAJUAN | Jan 20 2025 1:50PM | EVENT | POPUP STORE-YROA4ILAAB |
|-------------------|--------------------|-------|------------------------|

| DATA ACARA             |                       | DATA ACARA          |                           |
|------------------------|-----------------------|---------------------|---------------------------|
| NAMA ACARA             | POPUP BY FS KENDARI   | TARGET ACARA        | Rp.50,000,000             |
| LOKASI ACARA           | THE PARK MALL KENDARI | PERIODE ACARA       | 2025-01-18 S/D 2025-02-02 |
| KOTA                   | KENDARI               | DURASI ACARA        | 15 HARI                   |
| ESTIMASI BARANG DAGANG | 1,000 PCS             | LUAS AREA           | 4 METER PERSEGI           |
| DISCOUNT ACARA         | 10_HAPPY_PRICE_30_GRC | BIAYA SEWA          | Rp7,200,000               |
| JUMLAH CREW            | 3 ORANG               | BIAYA SEWA PERHARI  | Rp.480,000                |
| ALAT TRANSAKSI         | POS                   | BIAYA SEWA PERMETER | Rp.120,000                |

KEBUTUHAN

| SUPPORT MEDIA DISPLAY |        |     | DETAIL BARANG DAGANG |           |      |     |
|-----------------------|--------|-----|----------------------|-----------|------|-----|
| ALAT                  | JUMLAH | KET | ASAL TOKO            | JUMLAH    | DEPT | KET |
| TSTAND                |        |     | FS KENDARI           | 1,000 PCS |      |     |
| HANGBAR               |        |     |                      |           |      |     |
| WAGON                 |        |     |                      |           |      |     |
| HANGER                |        |     |                      |           |      |     |
| TSTAND                |        |     |                      |           |      |     |
| RAK DISPLAY           |        |     |                      |           |      |     |
| SET KOMPUTER KASIR    |        |     |                      |           |      |     |
| TABLE                 |        |     |                      |           |      |     |
| PATUNG                |        |     |                      |           |      |     |
| KARPET                |        |     |                      |           |      |     |
| LAINNYA               |        |     | TOTAL BARANG         | 1,000 PCS |      |     |

TARGET & DETAIL BIAYA

| TARGET               | Rp.50,000,000 |                | DETAIL CREW           |              |            |        |
|----------------------|---------------|----------------|-----------------------|--------------|------------|--------|
| BIAYA SEWA           | Rp.7,200,000  |                | JUMLAH CREW           | 3 ORANG      | 2 EXISTING | 1 BARU |
| SALARY CREW          | Rp.0          |                | UMK                   | Rp.3,314,389 |            |        |
| BIAYA EXPEDISI       | 0             |                | DURASI EVENT          | 15 HARI      |            |        |
| BIAYA MEDIA PROMO    | Rp0           | TANPA FLYERING | ESTIMASI SALARY PER H | Rp.0         | PERBANTUAN |        |
| BIAYA OPERASIONAL    | Rp5,000,000   |                | JUMLAH OFF            | HARI         | PERBANTUAN |        |
| BIAYA LAINNYA        | Rp400,000     |                | TOTAL HARI PER CREW   | 15 HARI      | PERBANTUAN |        |
| ESTIMASI BIAYA       | Rp13,000,000  |                | RINCIAN BIAYA CREW    | Rp.0         | PERBANTUAN |        |
| ESTIMASI PROFIT/LABA |               |                | TOTAL BIAYA PER CREW  | Rp.0         | PERBANTUAN |        |
| UANG DEPOSIT         |               |                | TARGET SEBAR FLYER    |              |            |        |
| RASIO BUDGET VS TARG | 26.0%         |                | TARGET KENAIKAN TRAF  |              |            |        |

Mengajukan

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